



# Digital Marketing Tools

**Social Media Management** — **PUBLER**

**crisp** — **Customer Service & HelpCenter**

**Email Marketing** — **aws**, **MailChimp**, **HubSpot**

**Canva** — **Biteable** — **Visual Marketing**

**Communication Service** — **slack**

**ATLASSIAN**, **asana**, **Trello** — **Collaboration**

**SEO Tools** — **Keywords Everywhere**, **Google Ads**, **SEMRUSH**

**Nolt** — **Feedback Boards**

**Analytics Tool** — **Google Analytics**

**grammarly** — **Writing Tool**

**Online Meeting Platforms** — **Google Meet**, **zoom**

**Pexels**, **Unsplash**, **pixabay** — **Free Stock Photos**

**Screen Recording** — **Camtasia**, **CloudApp**

**calendly** — **Appointment**

**Marketing Report** — **whatagraph**, **ADSTAGE**

**zapier** — **Apps Linking**

**Link Shorteners** — **bitly**, **Rebrandly**, **Switchy**, **PixelMe**, **JOTURL**, **RETARGETKIT**

**WORDPRESS** — **Landing Pages**

**Blogging** — **Medium**

**HubSpot** — **Topic Generators**

**Readability Test** — **WebFX**